

William Charles Winn



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Professional Profile:

Summa cum Laude Multimedia Technology Graduate with earlier self-designed BA. Has demonstrated success implementing creative and administrative software in an e-commerce environment. Is a proven, competent multi-tasker that requires minimal supervision. Resourceful individual that is easily educated, and quickly effective on new tasks. Creative problem solver that has achieved management stature in each discipline attempted. Excellent communication skills: written, visual, and oral.

Who am I?

"I had enhanced my already powerful education by studying Multimedia Technology at The College of Westchester. My Summa cum Laude average and my New York University Gallatin degree provided me with excellent communication and administrative skills. By matching education with experience I have gained the ability to thrive at most anything creative. My 30-yr.+ background in photography (including two years at the SUNY Purchase Film Department), writing (New York University Gallatin Division), and advertising / marketing / photography (Boston University School of Management and Public Communications) give me a sound base to produce superior interactive communications projects. I am also an avid singer and songwriter. I have great interest in psychology, interaction, and communications and a desire to achieve a Master's degree. My academic and practical background coupled with my strong work ethic and desire to succeed drives me forward with continuous inspiration. I am a modern artist with a knack for administration and management."

Please review my online portfolio on my self-designed and technically created website:

www.billwinmedia.com

Education:

2000-2003 - The College Of Westchester (The Westchester Business Institute):
Multimedia Technology Certificate - 4.0 GPA

PRESIDENTS LIST, ALPHA BETA KAPPA NATIONAL HONOR SOCIETY, SUMMA CUM LAUDE HONORS

Skills Acquired: Microsoft Word, Microsoft PowerPoint, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Macromedia Flash, Macromedia Director, Macromedia Dreamweaver, Sony Sound Forge, HTML, Studio Drawing, Current Business/Marketing Methods

1986-1988 - B.A. New York University: Gallatin Division - 3.2 GPA
Skills acquired: Intensive Development of Writing Skills, Studied Renowned Literature

1984-1986 - SUNY Purchase: Film Department

Skills acquired: Documentary Film Production, Dramatic Writing and Storytelling, Cinematography, Motion Picture Sound Recording, Voice, Acting

1980-1983 - Boston University: Schools of Management/Public Communications

Skills acquired: Advertising/Marketing Development, Photojournalism, and Metaphysics

1975-1980 - Horace Greeley High School, Chappaqua NY - 2.9 GPA
Student Body Senator, Treasurer of Junior Class, Treasurer of Student Government

Experience:

1979-2009 Bill Winn Media, South Salem, NY

Digital Media Producer - Freelance Photographer, Graphic Designer, Web Designer, Desktop Publisher, Copywriter

Partial Current Client List - 2008-2009:

- Coca Cola North East Business Unit - Tarrytown, NY
- FOX 5 News - NYC, NY
- Lewisboro Ledger - Ridgefield, CT
- Stamford Center for the Arts - Stamford, NY
- Matts and Davidson, Inc. - Rye Brook, NY
 - Pelham Music
 - Unique Affairs Catering
 - Marion Rosley Secretarial Services
 - King Street Nursing Home
 - Scully Construction
- Visual Media Impact, Inc. - Rye Brook, NY
- Fantasy Flash - White Plains, NY
- Wah Studio - Stamford, CT
- Clemens Restaurant - Redding, CT
- Stephen Pomazi, Inc. - Redding, CT
- Sea Cruise and Travel - Bethel, CT
- Quant Search Partners - Somers, NY
- Singers: April, Kimmy K
- A Tast of Italy Deli - Darien CT


2007-2008 20/20 Software (www.twensoft.com) Stamford, CT

Assistant Webmaster

Monitored daily operation and administration of websites, ensuring system is available for internet traffic
Worked to resolve encountered problems on own or by communicating with appropriate personnel
Delegated phone support to appropriate departments
Responsible for evaluating, developing, and maintaining, along with usage of, file servers and related systems
Managed security, system performance, and system backup
Evaluated and researched errors on screen to diagnose problem
Recorded daily error logs and other statistics
Composed and developed content for our company website to provide information on products and services or entertainment to site visitors utilizing knowledge of raw HTML, CSS, Adobe Flash, Adobe Photoshop, and Adobe RoboHelp 7
Managed content of company website by gathering information and integrating data from other departments
Contributed to the creative development of company website
Worked with other departments to ensure that site content is accurate

2004-2006 - Akces Media (www.alzodigital.com, www.alzovideo.com), Bethel CT

E-commerce Retail Manager

Responsible for customer service, product sales, and technical phone support for main ecommerce websites
Wrote and created web pages for e-commerce websites using Flash & FrontPage
Digitally edited and photographed products for websites
Tested & made recommendations for product development
Represented company as technical expert for marketing websites to Professional Photography Forums
Administrative duties include phone sales & order processing (over 4,000 orders)
Coordinated shipping with warehouse (American Fulfillment, Oxford, CT) and distributors (Smith Victor (IL), Photogenic(IL), The Set Shop(NY))
 **ALZO Digital** - Sole Manager and Creator of Ebay store

Personal Achievements on EBay: Feedback Score 99.9%, personally processed over 1600 EBay orders, Produced significant increases in web traffic to main websites, Solved International shipping problems (Primarily Canada), able to converse in Spanish. Created and edited hundreds of listings in Microsoft FrontPage and other EBay Programs. Controlled extensive File Management requirements. Successfully utilized my entire education.

2000-2003 - Barney's Place, Greenwich CT

Assistant Manager of Framing

Responsible for all facets of upscale custom frame shop
Sales, Artistic Framing Design, and Production
Administrative duties include scheduling production, ordering materials, and daily traffic
Provided digital photography for the art gallery's publicity

1997-1998 - Campbell Photo and Image Center, Mamaroneck NY

Manager, Black and White Department

Responsible for all phases of darkroom work, copy work, and traffic
Ordering processing materials, maintaining inventory
Work by deadline for large corporate clients, repair equipment
Assisted in customer service and sales

1995–1997 - Color Group Imaging , Hawthorne NY

Specialist:

Printer in professional Black and White department
Process and print all formats of black and white film for high profile clients
Assisted in inventory of supplies and production traffic

1988-1995 - Bill Winn Photography - Freelance Photographer, Picture Framer, Videographer

1988 - IBM Prodigy, White Plains, NY - 3 Month Paid Internship

1983-1984 - Guild Concepts Advertising Agency, Pleasantville, NY

First Assistant:

Large Format Professional Advertising Product Photography
Clients: General Foods, Nestles
Responsible for Photography, Traffic, Prop Search, and Conducting Castings

1978-1980 - Island Windsurfing, Edgartown, MA

Became Seasonal Retail Sales Manager - Instructor

Retail Manager, including boat sales, clothing and accessories
Held Windsurfing classes
Earned Windsurfer International Associate Instructor Certificate

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